



KL CONSULTING

NVIDIA Seeks Web Content Management Solution to Replace Lotus Notes

NVIDIA, the worldwide leader in graphics processors and media and communications devices, asked KL Consulting to spearhead the process of evaluating content management systems to replace Lotus Notes. Over a three-month period, Karilee evaluated 15 potential solutions and led the company through the process of finding a cost-effective solution that closely matched its needs.

“Although we were working with criteria that were a moving target, Karilee helped us to identify solutions that met the IT and marketing needs that we had at that time,” said Andy Kordsmeier, Web Site Manager. “She pretty much took all the guess work out of making our content management system decision.

“Karilee brought an understanding of the content management market and the players to the table,” Kordsmeier added. “She was able to articulate the problem to the stakeholders in a way that let them really understand what was at stake. And, although we typically get off track on projects, she really kept the ball moving.”

Since then, the company, which has grown from 500 to 1,700 employees, has continued to use the content management system that Karilee helped it select. In addition to meeting NVIDIA’s needs at the time, the solution that Karilee identified evolved readily to meet the changing needs of the company.

“We are still using the solution that Karilee helped us to choose and have even upgraded to the next rev of the project,” said Kordsmeier. “The decision that was made was completely worth the time it took and having Karilee come in and help was a big part of our success.”

About Karilee Wirthlin of KL Consulting

Karilee Wirthlin, managing principal of KL Consulting in Silicon Valley, California, is a leading web site strategy consultant who combines her sales support experience with her technical background to produce innovative, targeted, and effective web content management programs. She has worked with companies such as PeopleSoft, Business Objects, Adobe, NVIDIA, and SGI applying best practices to large-scale, strategic web site efforts and has worked with web content management systems since their emergence in 1998.